

VOLLEYBALL MEN'S WORLD CHAMPIONSHIP POLAND 2014

> **DRAWING OF LOTS** JANUARY 27, 2014

PRESSKIT



TABLE OF CONTENTS

BACKGROUND

- 01. INFORMATION
- **QUALIFICATION 02.** PROCESS

03. OF LOTS

host CITIES AND

04. VENUES

THE

05. LOGO

THE

06. TROPHY

CONTACT

07. INFORMATION



background INFORMATION

The men's and women's FIVB Volleyball World Championships are staged every four years and are the most prestigious event in international volleyball.

The first FIVB Volleyball World Championships were organised in 1949 for men and 1952 for women and have remained the biggest event in volleyball, alongside the Olympic Games. A record number of 279 teams participated in the qualification process for the 2014 FIVB Volleyball World Championships.

This total, coming from 166 national federations across the five FIVB confederations, represents an increase of 90 teams from the previous best of 214 teams from 119 federations for the 2010 World Championships (compared with 102 in 2006, 72 in 2002 and 63 in 1998).

Brazil sealed their third straight FIVB Volleyball Men's World Championship title in Italy in 2010 after beating Cuba in the final. Serbia completed the podium after beating the home side in the bronze medal match.

There were 148 teams that played in the Men's World Championship qualification process. The world's best 24 teams will compete in the FIVB Volleyball Men's World Championship Poland 2014, which will take place from August 30 to September 21.

qualification PROCESS

With each confederation responsible for organising their qualification process, the first round of elimination tournaments began in the NORCECA region in 2012. The other four confederations began their qualification process for the FIVB Volleyball Men's World Championship in 2013.

To date 16 out of 24 teams have qualified for the FIVB Volleyball Men's World Championship Poland 2014.

The Asian, South American and European confederations have completed their qualification processes, with one of the European spots reserved for hosts, Poland. Only the African Confederation and NORCECA have still to determine the countries that will participate in the tournament.

On the African continent, tournaments will take place in Kenya (February 5 to 11), Cameroon (February 12 to 18) and Tunisia (March 2 to 8). Each will feature five teams with one ticket per tournament on offer to the World Championship.

The NORCECA confederation will hold four qualifying tournaments (each with four teams) scheduled to take place in Cuba (May 12 to 18), USA (May 13 to 19), Canada (May 14 to 20) and Puerto Rico (May 20 to 26). The FIVB Volleyball Men's World Championship Poland 2014 NORCECA playoff will take place either in Mexico or Puerto Rico from July 14 to 20 and will determine the last of the five NORCECA teams to book their place at the World Championships this year.



QUALIFICATION PROCESS

	QUALIFIED THROUGH	DATES
CSV	(Three vacancies)	
BRAZIL	South American Continental Championship (winner)	August 4-10, 2013 (Peru)
ARGENTINA	South American Continental Championship (runner-up)	August 4-10, 2013 (Peru)
VENEZUELA	South America Qualification Tournament for the FIVB Volleyball Men's World Championship Poland 2014 (winner)	September 15, 2013 (Colombia)

AVC	(Four vacancies)	
KOREA	Asian World Championship Qualification 3rd round (winner Pool D)	September 4-8, 2013 (Japan)
AUSTRALIA	Asian World Championship Qualification 3rd round (winner Pool A)	September 6-8, 2013 (Australia)
IRAN	Asian World Championship Qualification 3rd round (winner Pool B)	September 11-13, 2013 (Iran)
CHINA	Asian World Championship Qualification 3rd round (winner Pool C)	September 20-22, 2013 (China)

CEV	(Poland + eight vacancies)	
POLAND	Host	
RUSSIA	2013 Men's Volleyball European Championship (winner) September 20-29, 2013 (Denmark &	
ITALY	2013 Men's Volleyball European Championship (runner-up)	September 20-29, 2013 (Denmark & Poland)
BULGARIA	European World Championship Qualification 3rd round (winner Pool I)	January 3-5, 2014 (Opava, Czech Republic)
SERBIA	European World Championship Qualification 3rd round (winner Pool J)	January 3-5, 2014 (Nis, Serbia)
GERMANY	European World Championship Qualification 3rd round (winner Pool K)	January 3-5, 2014 (Ludwigsberg, Germany)
BELGIUM	European World Championship Qualification 3rd round (winner Pool L)	January 3-5, 2014 (Paris, France)
FINLAND	European World Championship Qualification 3rd round (winner Pool M)	January 3-5, 2014 (Poprad, Slovakia)
FRANCE	European World Championship Qualification 3rd round (second best placed team overall)	January 3-5, 2014 (Paris, France)

CAVB	(Three vacancies)	
VACANCY 1	African World Championship Qualification 3rd round (winner Pool U)	February 5-11, 2014 (Kenya)
VACANCY 2	African World Championship Qualification 3rd round (winner Pool T)	February 12-18, 2014 (Cameroon)
VACANCY 3	African World Championship Qualification 3rd round (winner Pool V)	March 2-8, 2014 (Tunisia)

NORCECA	(Five vacancies)	
VACANCY 1	NORCECA World Championship Qualification 3rd round (winner Pool P)	May 12-18, 2014 (Cuba)
VACANCY 2	NORCECA World Championship Qualification 3rd round (winner Pool O)	May 13-19, 2014 (USA)
VACANCY 3	NORCECA World Championship Qualification 3rd round (winner Pool Q)	May 14-20, 2014 (Canada)
VACANCY 4	NORCECA World Championship Qualification 3rd round (winner Pool R)	May 20-26, 2014 (Puerto Rico)
VACANCY 5	FIVB Volleyball Men's World Championship Poland 2014 NORCECA playoff (winner)	July 14-20, 2014 (Mexico or Puerto Rico)



drawing OF LOTS

The Drawing of Lots for the FIVB Volleyball Men's World Championship Poland 2014 will determine the make up of the pools in the first round of this year's tournament.

It will be carried out in the presence of FIVB President Dr. Ary S. Graça F° and Poland's Minister of Sport and Tourism Andrzej Biernat under the supervision of the Master of Ceremony with the help of legendary volleyball players.

In addition to the Drawing of Lots, highlights will include the unveiling of the spectacular Championship Trophy and full details of the opening ceremony and match, which will launch the most anticipated men's volleyball event in the world.

VENUE

The ceremony will be held at the Congress Hall in the Palace of Culture and Science in Warsaw.

Located in the heart of Warsaw, the Palace of Culture and Science is the city's most characteristic and recognisable building among locals and tourists and has been the venue of many prestigious international events.

CEREMONY

A modern stage has been designed especially for the ceremony and eminent local music stars will provide the entertainment throughout the evening. Special volleyball inspired dance choreographies, combined with multimedia effects, will be perfomed for the audience.

The ceremony will be broadcast in Poland by Polsat Sport from 19:00 to 20:30 (UTC/GMT +1 hour) and will be live streamed on www.fivb.org.





drawing OF LOTS

MEN'S PARTICIPATING TEAMS

The following 24 men's teams will be participating in the Drawing of Lots:

World Ranking as of 15/01/14	Teams	Country Code	Team Status
WR 1	Brazil	BRA	Qualified
WR 2	Russia	RUS	Qualified
WR 3	Italy	ITA	Qualified
WR 4	NORCECA1		Pending
WR 5 Poland POL		Qualified (Host Country)	
WR 6	Bulgaria	BUL	Qualified
WR 7	NORCECA 2		Pending
WR 8	Argentina	ARG	Qualified
WR 9	Serbia	SRB	Qualified
WR 10	Germany	GER	Qualified
WR 11	NORCECA 3		Pending
WR 12	Iran	IRI	Qualified
WR 13	CAVB 1		Pending
WR 14	Australia	AUS	Qualified
WR 15	CAVB 2		Pending
WR 16	France	FRA	Qualified
WR 18	China	CHN	Qualified
WR 19	WR 19 CAVB 3 Pend		Pending
WR 20	NORCECA 4		Pending
WR 21	Republic of Korea	KOR	Qualified
WR 22	NORCECA 5		Pending
WR 30	Finland	FIN	Qualified
WR 31	Venezuela	VEN	Qualified
WR 37	Belgium	BEL	Qualified

MEN'S TEAM DISTRIBUTION

	Pool A	Pool B	Pool C	Pool D
1 st Row	ORG POL	(WR1) BRA	(WR2) RUS	(WR3) ITA
2 nd Row	(WR7) ARG	(WR7) NORCECA 2	(WR6) BUL	(WR4) NORCECA 1
3 rd Row	(WR9) SRB	(WR10) GER	(WR11) NORCECA 3	(WR12) I RI
4 th Row	Draw 1	Draw 1	Draw 1	Draw 1
5 th Row	Draw 2	Draw 2	Draw 2	Draw 2
6 th Row	Draw 3	Draw 3	Draw 3	Draw 3

DISTRIBUTION OF THE TEAMS

In accordance with the FIVB's regulations, the distribution of teams into their respective pools is based upon the FIVB World Ranking as of January 2014.

The teams include:

- Poland, the organisers of the FIVB Volleyball Men's World Championship
- The 23 teams which have qualified, or will qualify through the FIVB Volleyball Men's World Championship first, second, third round and playoff tournaments in 2012, 2013 and 2014.

The teams will be distributed into pools A, B, C and D.

The 12 highest ranked teams in the FIVB Ranking (including Poland as the organisers) were seeded into the first, second and third row, according to the Specific Regulations and FIVB World Rankings, while the other 12 teams will be drawn row by row in accordance with the FIVB World Ranking as at January 2014.

TEAMS TO BE DRAWN

4 th Row	CAVB WR13; AUS WR14; CAVB 2 WR15; FRA WR16
5 th Row	CHN WR18; CAVB 3 WR19; NORCECA 4 WR20; KOR WR21
6 th Row	NORCECA 5 WR22; FIN WR30; VEN WR31; BEL WR37

KATOWICE • ŁÓDŹ • WROCŁAW • GDAŃSK • BYDGOSZCZ • KRAKÓW



HOST CITIES AND VENUES

ABOUT POLAND

Poland is a republic of around 40 million people at the geographical heart of Europe. It borders Belarus, the Czech Republic, Germany, Lithuania, Russia, Slovakia and Ukraine. The climate is mostly temperate throughout the country, from the Baltic Sea in the north to the warmer south and east. Poland has a proud sporting tradition and a rich history of international competition. The country has hosted the FIVB Volleyball World League Finals in 2011, 2007 and 2001 in addition to age-group World Championships and the inaugural edition of the World Cup in 1965 but despite the Polish men's team having won the FIVB Volleyball World Championship title in 1974 and their second place finish in 2006, at no stage have they hosted the key event.

VENUES



KATOWICE * ŁÓDŹ * WROCŁAW * GDAŃSK * BYDGOSZCZ * KRAKÓW



host CITIES AND VENUES

Katowice, Łódź, Wrocław, Gdańsk, Bydgoszcz and Krakow will host the 24 teams during which the attention of the whole sporting world will be focused on Poland from August 30 to September 21.



KATOWICE

Katowice is a city in Silesia, located in the southwest of Poland on the Kłodnica and Rawa rivers (tributaries of the Oder and the Vistula respectively). It is surround by the Silesian Highlands, about 50km north of the Silesian Beskids (part of the Carpathian Mountains) and about 100km southeast of the Sudetes Mountains. Katowice is the capital of the Silesia region.



ŁÓDŹ

Łódź is a multicultural city with a remarkable history and is known for its ancient palaces, villas and nineteenth-century textile factories. It is known for hosting festivals, openings, exhibitions, theatre performances and exciting sporting events.



WROCŁAW

Wrocław is the fourth-largest city in Poland and the largest in the west of the country, with a population of over 630,000 inhabitants. It lies across the Oder river and four tributaries, and as many as 12 islands are to be found within its boundaries. It is criss-crossed by over 100 bridges. The city is the administrative, economic and cultural capital of Lower Silesia.



host CITIES AND VENUES



GDAŃSK

Today's Gdańsk is a modern, European metropolis with a knowledge based economy. It is an actively developing centre of culture, science, entertainment and sport as well as an attractive tourist destination and the world's amber capital.



BYDGOSZCZ

Bydgoszcz is a city with over 360,000 inhabitants, the capital of the Kujawsko-Pomorskie Voivodeship, a city with three state universities and sixteen other universities and colleges. From the times of receiving its civic rights from King Casmir the Great in 1346 the city has grown to the status of a thriving economic centre.



KRAKÓW

Krakow is a city with a thousand years of tradition. It was the former seat of the Polish kings and the capital of the country. Today is an important European metropolis. Krakow's Old Town is a unique treasure of works of art, historical monuments and historic buildings, representing almost all architectural styles, from the Middle Ages to the present day.

KATOWICE • ŁÓDŹ • WROCŁAW • GDAŃSK • BYDGOSZCZ • KRAKÓW



the LOGO

The organising committee of the FIVB Volleyball Men's World Championship Poland 2014 presented the official logo and the host cities for the FIVB's premier men's volleyball tournament at the National Theatre in Warsaw in April 2013. The competition trophy is included in the logo to distinguish it as the FIVB's top competition property.



KATOWICE 🔹 ŁÓDŹ 🔹 WROCŁAW 🔹 GDAŃSK 🔹 BYDGOSZCZ 🔹 KRAKÓW



the TROPHY

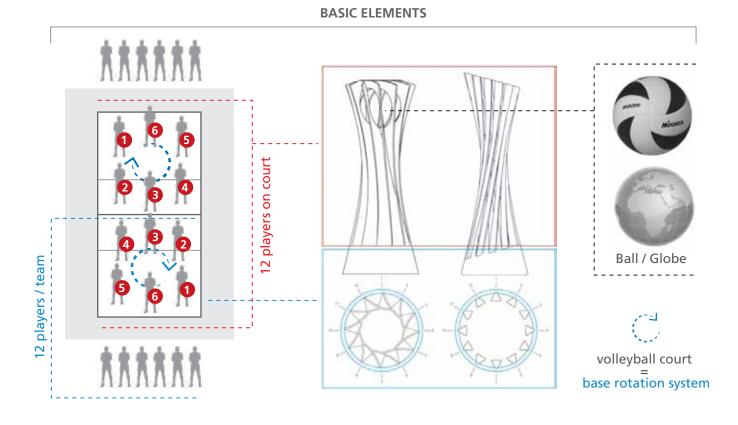
STORY OF THE TROPHY

The conceptual design for the trophy was provided by Marco Heer of *Achtung!*, a creative agency known internationally for their work in brand development. Having worked closely with the FIVB for a number of years, the company was responsible for designing the FIVB Volleyball Men's World Championship Poland 2014 logo on which the design of the trophy was based.

The FIVB then mandated two young product designers from Switzerland, Thilo Alex Brunner and Jörg Mettler to create the new World Championship trophy. With its unique contemporary design, the trophy has set itself apart from other awards in international sporting competitions.

Eichenberger LTD and their mastermind, Juan Franco, were responsible for its production. The company specialises in complex metal works for the Swiss watchmaking and jewellery industry.

The coming together of an open minded sports federation, two contemporary product designers and skilled production specialists have made it possible to create something truly extraordinary for the FIVB Volleyball Men's World Championship Poland 2014.



KATOWICE · ŁÓDŹ · WROCŁAW · GDAŃSK · BYDGOSZCZ · KRAKÓW



THE TROPHY

The trophy was constructed using 12 individual pieces, representing each member of a volleyball team. The pieces are brought together in a seamless cylindrical design, symbolising the coming together of the 12 players using the rotation system on the court.

The base of the trophy is coated in nickel, a simple and common element representing the resiliance of the team in the starting phase of the Championship.

The trophy's gradual move from nickel to gold, from its base to its crown, exemplifies the winning team growing in confidence as they work through the stages of the Championship. The trophy's gold plated crown represents their final achievement of a World Championship title.

The trophy has a matt finish surface with polished edges. With brass as its basic material, the men's trophy weighs close to nine kilos.



KATOWICE * ŁÓDŹ * WROCŁAW * GDAŃSK * BYDGOSZCZ * KRAKÓW



HEIGHT 42.88 CM WEIGHT 9 KG

DESIGN

12 INDIVIDUAL PIECES COME TOGETHER TO CREATE THE SHAPE OF A BALL ON THE INSIDE OF THE TROPHY STRUCTURE

DESIGN

OVERALL SHAPE REFLECTS THE SPEED AND ELEGANCE OF VOLLEYBALL AS WELL AS THE VOLLEYBALL VALUES OF PURITY, PERFORMANCE, POWER, PRECISION AND TEAMWORK

PRODUCTION

120 HOURS OF MILLING

24 HOURS OF HAND POLISHING, MICRO BLASTING AND MOUNTING

60 HOURS TO PROGRAMME 3D FILES FOR MILLING

TROPHY

CONSTRUCTED FROM INDIVIDUAL PIECES ASSEMBLED TOGETHER SEAMLESSLY, REPRESENTING THE 12 PLAYERS USING THE ROTATION SYSTEM ON THE COURT

TROPHY BASE

HOLDS THE NAMES OF PREVIOUS WORLD CHAMPIONSHIP TITLE HOLDERS

COLOUR

MOVES FROM A NICKEL TO GOLD COLOUR REPRESENTING THE WINNING TEAM'S GRADUAL RISE TO THE WORLD CHAMPIONSHIP TITLE

MEN'S WORLD CHAMPIONSHE



CONTACT INFORMATION

INTERNATIONAL VOLLEYBALL FEDERATION

The FIVB is the governing body responsible for all forms of volleyball on a global level. Working closely with national federations and private enterprises the FIVB aims to develop volleyball as a major world media and entertainment sport through world-class planning and organisation of competitions, marketing and development activities. The FIVB is part of the Olympic Movement, contributing to the success of the Olympic Games.

LOCAL ORGANISING COMMITTEE FOR FIVB VOLLEYBALL MEN'S WORLD CHAMPIONSHIP POLAND 2014

The FIVB Volleyball Men's World Championship Poland 2014 is jointly organised by the Polish Volleyball Federation and Telewizja Polsat.

PRESS CONTACT Mr. Mariusz Szyszko

EMAIL: mszyszko@pzps.pl

TELEPHONE: +48 69 510 08 79

PRESS CONTACT *Mr. Richard Baker*

EMAIL: press@fivb.org

TELEPHONE: + 41 79 603 39 26





KATOWICE * ŁÓDŹ * WROCŁAW * GDAŃSK * BYDGOSZCZ * KRAKÓW